## Swift Creek Mill Theatre

# 2024 - 2025 Ad Guidelines

# Advertisement Details

Accepted files are 200-300 DPI pdf or jpg images.

Basic color correction and image scaling is included in the ad cost. Further graphic design services will incur an additional charge.

## Full Page With Bleed | 5.5" x 8.5"

\$575 for 1 show \$3,150 for 6 shows

Half Page | 5.5" x 4.25"

\$300 for 1 show \$1,500 for 6 shows

Quarter Page | 5.5" x 2.125"

\$175 for 1 show \$750 for 6 shows

#### John and Jen

09/07/2024 - 09/28/2024

Music by Andrew Lippa; Lyrics by Tom Greenwald; Book by Tom Greenwald and Andrew Lippa

Composer Andrew Lippa (*The Wild Party, The Addams Family, Big Fish*) and Tom Greenwald have written a soaring musical that celebrates family and freedom, telling the story of Jen - a sister and mother, and John - a brother and son, through three decades of their lives. A beautiful story, beautifully told!

Ad deadline: EOD 08/09/2024

#### **Ted Swindley's Honky Tonk Angels**

11/16/2024 - 12/28/2024

By Ted Swindley

A Texas housewife, a West Virginia girl, and a Los Angeles career woman share the same honky-tonk dream, and when all three meet on the bus to Nashville, the Honky-Tonk Angels are born! A hilarious, foot-stomping good time with 30 classic country songs!

Ad deadline: EOD 10/11/2024

## **Cotton Patch Gospel**

03/15/2025 - 04/12/2025

Book by Tom Key and Russell Treyz; Music and Lyrics by Harry Chapin

The final work of the late, great Harry Chapin moves the gospel stories of Matthew and John to rural Georgia, and tells them with a classic American-roots score. The actors play the bluegrass instruments and sing Chapin's story-telling songs...and gospel truths prevail.

Ad deadline: EOD 02/14/2024

#### **There Goes the Bride**

05/17/2025 - 06/21/2025

By Ray Cooney and John Chapman

Champion farceur Ray Cooney presents this laugh a minute romp about an ad executive, Tim Westerby, who brings home a life sized cutout of a sassy flapper girl for an ad campaign. The flapper girl mysteriously comes to life, but only Tim can see her! Hilarity ensues!

Ad deadline: EOD 04/18/2025

## The Diary of Anne Frank

01/25/2025 - 02/15/2025

By Frances Goodrich and Albert Hackett, newly adapted by Wendy Kesselman

This Pulitzer Prize and Tony Award winning drama has been newly adapted by Wendy Kesselman, and the result is an even deeper exploration of a Jewish family's claustrophobic existence during World War II. Heartwarming, honest, and impassioned.

Ad deadline: EOD 12/20/2024

### The Spitfire Grill

07/12/2025 - 08/02-2025

Music and Book by James Valcq; Lyrics and Book by Fred Alley; Based on the film by Lee David Zlotoff

Human kindness, forgiveness, and hope are on full display as a rural town struggles to save the Spitfire Grill from bankruptcy. The healing story of a community's rebirth is told through a beautiful folk inspired score.

Ad deadline: EOD 05/13/2025



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Half Page: 5.5" x 4.25"

Quarter Page: 5.5" x 2.125"

